About us

EUROPEAN ALLIANCE TO
SAVE ENERGY
Creating an Energy-Efficient Europe

➢ Founded in 2011
➢ Cross-sectoral & Multi-stakeholder
➢ Our Mission: Advancing energy efficiency as the cornerstone for a competitive, resilient, and sustainable EU energy system.
➢ Current Areas of Interest:

- Energy Efficiency First principle (EE is "Europe's First Fuel")
- Energy System Efficiency through synergies and sectors integration
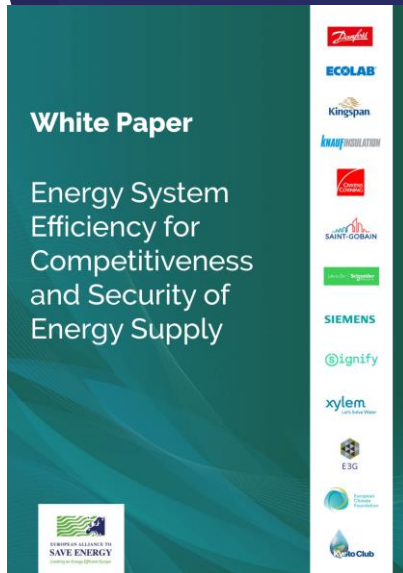
What is Energy System Efficiency?

Reducing energy demand and optimizing energy consumption across sectors and along the energy value chain, from generation to consumption.

Goals:
- Enhance energy security and sustainability
- Increase resilience and reduce reliance on fossil fuels
- Foster economic competitiveness by reducing costs for industry and bills for citizens

Pillars:
- **Energy Efficiency First (EE1st):** Prioritizes cost-effective efficiency measures across sectors
- **Synergies:** EE for faster integration of renewables and electrification
- **Sector Integration:** Buildings, mobility, and industry as active components of the energy system
- **Digitalization and Flexibility:** Using data-driven technology and flexibility solutions to optimize energy flows

White Paper

Energy System Efficiency for Competitiveness and Security of Energy Supply

Call to Action: Collaboration among policymakers, industry, and civil society

Clean Industrial Deal/1

Background:

- Announced in the political guidelines to unlock investment, create lead markets for clean technologies, and ensure sustainable energy and raw materials access.

Commissioner designates involved:

➢ **Teresa Ribera:**

Coordinates work on the Clean Industrial Deal alongside other key figures, including EVP Séjourné and Commissioner Hoekstra.

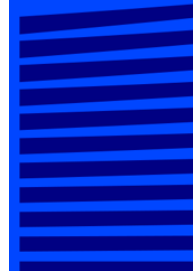➢ **Stéphane Séjourné (Executive Vice-President):**

Leads efforts to decarbonise and industrialise Europe through the Clean Industrial Deal, working closely with EVP Ribera and Commissioner Hoekstra. Improves coordination at all levels using a Competitiveness Coordination Tool to better target policies and investments.

EUROPE'S CHOICE

POLITICAL GUIDELINES
FOR THE NEXT EUROPEAN COMMISSION
2024–2029

Ursula von der Leyen
Candidate for the European Commission President

Strasbourg
18 July 2024

Clean Industrial Deal/2

➢ **Wopke Hoekstra:**

Develop the Clean Industrial Deal with a focus on decarbonisation, clean technologies, and incentivizing investment. Contributes to the Industrial Decarbonisation Accelerator Act, focusing on decarbonising key industrial sectors.

➢ **Dan Jørgensen:**

Responsible for the energy dimension of the Clean Industrial Deal. Unlock all possible decarbonisation pathways for industries, including an Action Plan for Affordable Energy Prices.

➢ **Maroš Šefčovič:**

Leads on Clean Trade and Investment Partnerships to bolster competitiveness and diversify supply chains.

Jessika Roswell

Leads on Circular economy, Chemicals (Reach), Permitting

Clean Industrial Deal/3

Key Focus Areas:

- Simplification: Decarbonisation Accelerator Act, permitting, regulatory sandboxes.

- Affordable Energy and Raw Materials: Focus on energy package and critical raw materials.

- Demand for Sustainable Products: Measures to increase demand for green, EU-made products.

- Fair Transition: Address skills and labor shortages for a just transition.

- EU Industry's Global Competitiveness: Competitiveness coordination, trade, and investment partnerships.

- Financing the Transition: Tools to finance clean industries, leveraging private savings and de-risking investments.

Clean Industrial Deal/4

Energy Package:

- Grids and Storage: Actions on system integration, grid fees, flexibility, Carbon Capture, Utilization, and Storage (CCUS), and digitalization.

- 2030 Framework & Energy Security Framework: Implementation of the 2030 framework and revision of the energy security framework to ensure a robust governance system for a "true energy union," which involves revising the Governance Regulation.

- Energy Competitiveness and Affordability: Measures include deeper energy market integration, lowering taxes and charges, and incentivizing long-term contracts and Power Purchase Agreements (PPAs) to enhance energy affordability for industries.

- Roadmap for Reducing Russian Energy Imports: This aims to diversify energy sources and enhance energy security within the EU.

Thank you